

Rowena Henley

Writer | Reporter | Editor

Contact

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Education

September 2015 to May 2017

New York University (US):

Master's Student in Magazine
Journalism

September 2012 to June 2015

University of Bristol (UK):

Bachelor of Arts in English
Literature

Other

January 2017 to August 2017

Housing Works Bookstore (US):

Volunteered as a barista and an
event assistant.

March 2016

Research assistant for journalist
Ada Calhoun, who published a book
in May 2017. (US)

November 2015

BinderCon Convention (US):

Volunteered at convention for
female/gender non-conforming
writers.

August 2014

EdFringeReview.com (UK):

Worked as Marketing Manager.

September 2014

Bristol University Spotlights Drama

Committee (UK): Venues
representative (booked locations
for meetings, rehearsals and
performances). Promoted to
secretary in September 2015.

Experience

January 2020 to present

Bustle UK (Online site, UK): News & Features Editor

- » Manage a team of 11 writers, which involves budget planning, organising weekly schedules, assigning articles and conducting monthly check ins.
- » Manage freelance submissions.
- » Edit content across the site.
- » Help organise our editorial strategy to ensure high engagement numbers.
- » Produce original content, including a bi-weekly column.

January 2019 to January 2020

Bustle UK (Online site, UK): Associate Editor

- » Edited content across the site.
- » Produced original content.

August 2017 to December 2018

Culture Trip (Online site, UK): Copy Editor

- » Proofread, fact-checked and edited content from writers around the world to ensure it adhered to Culture Trip's in-house style and image guides.
- » Assisted teams across the company, including SEO and Commercial, with various projects.

October 2017 to April 2018

IR Insider (Online site, US): Western Europe reporter

- » Worked remotely reporting on Western Europe for a New York University news site.

September to December 2016

New York Magazine (Online site, US): Intern

- » Transcribed 3-4 interviews per day.
- » Conducted research for editors across the seven online verticals.

January to July 2016

BBC Travel (Online site, US): Intern

- » Created original content (articles, videos and infographics).
- » Conducted fact-checking and research.
- » Attended weekly editorial meetings where I assisted with the commissioning process and contributed ideas for upcoming projects.

June 2015

YOU Magazine (UK): Intern

- » Fact-checked and researched stories.
- » Contributed to the design of the 'Fashion Forward' regular feature and a July main fashion feature.

September 2014 to June 2015

Inter-Mission Magazine (Bristol University online site, UK): Deputy Music Editor

- » Wrote original content for our section and others.
- » Managed and edited a team of four weekly music columnists.
- » Introduced and produced a new monthly feature, which focused on bands that formed during their time at Bristol University.

September 2012 to June 2015

The Epigram (Bristol University newspaper, UK): Contributor

- » Covered national stories for a student audience.
- » Interviewed George Ezra in the early stages of his career.
- » My coverage of a controversial advertisement campaign (Protein World's "Are You Beach Body Ready?") got one of the paper's top share statistics of the year.

August 2014: EdFringeReview.com (UK), Reviewer

July 2014: BBC Radio Surrey (UK), Work Experience Intern

June 2014 & December 2014: The Sunday Express (UK), Work Experience Intern

July 2012: Wealden Times (UK), Administrative Assistant