

# ROWENA HENLEY

## JOURNALIST & RESEARCHER

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### ABOUT ME

I am a trained journalist with 8+ years experience in creating and developing editorial content across a wide range of topics including pop culture, politics, health and social justice issues. I have exceptional research and communication skills and come with in-depth knowledge of how to build and deliver a story using a variety of formats.

### EXPERIENCE

#### January 2019 to December 2021

**News & Features Editor at [Bustle UK](#), the second largest online women's magazine in the country with 4+ million readers per month.**

- Led a team of 11 writers, which involved budget planning, organising weekly schedules, assigning articles and conducting monthly check ins.
- Managed 20+ freelance submissions per month.
- Edited content across the site, covering a broad range of topics (pop culture, politics, health, travel, social justice issues and more).
- Co-led our editorial strategy to ensure high engagement numbers.
- Produced original content, including my own column, [Do It For The Applause](#).
- This role was given to me as a promotion in January 2020. I joined in January 2019 as Associate Editor.

#### May 2021 to June 2021

**Researcher for [BBC Earth's Game Changers](#) Facebook video series.**

- Sought out scientists working on groundbreaking projects and conducted in-depth research into their work.
- Proposed interviewees, gathered footage from them, and helped organise their shoots.

#### July-September 2020

**Contributor for BBC Two's QI.**

- Contributed to a closed QI research forum for the S Series.
- Gathered facts across science, literature, history and more and presented them in an easily digestible (and hopefully comical!) format for the show's panel to riff off.

#### August 2017 to December 2018

**Copy Editor at [Culture Trip](#), an online travel site and app with 10+ million users.**

- Proofread, fact-checked and edited content from writers around the world to ensure it adhered to Culture Trip's in-house style and image guides.
- Assisted teams across the company, including SEO and Commercial, with various projects

#### October 2017 to April 2018

**Western Europe reporter at [IR Insider](#), New York University's global news site.**

- Worked remotely reporting on Western Europe for a New York University news site.

## September to December 2016

### Editorial Intern at [New York Magazine](#).

- Transcribed 3-4 interviews per day.
- Conducted research for editors across the seven online verticals.

## March 2018

### Research Assistant for Ada Calhoun's book [The Wedding Toasts I'll Never Give](#).

- Researched marriage trends in the U.S. and sought out interviewees.

## January to July 2016

### Editorial Intern at [BBC Travel](#).

- Created original content (articles, videos and infographics).
- Conducted fact checking and research.
- Attended weekly editorial meetings where I assisted with the commissioning process and contributed ideas for upcoming projects.

## **EARLIER EXPERIENCE**

- **June 2015:** YOU Magazine, Work Experience Placement
- **September 2014 to June 2015:** Bristol University's Inter-Mission Magazine, Editor
- **September 2012 to June 2015:** Bristol University's The Epigram, Writer
- **August 2014:** EdFringeReview.com, Reviewer
- **July 2014:** BBC Radio Surrey, Work Experience Placement
- **June 2014 & December 2014:** The Sunday Express, Work Experience Intern
- **July 2012:** Wealden Times, Administrative Assistant

## **EDUCATION**

- **New York University, September 2015 to May 2017,** Master's Student in Magazine Journalism, 4.0 GPA.
- **University of Bristol, September 2012 to June 2015,** Bachelor of Arts in English Literature, 2.1.

## **SKILLS**

- Proficient skills shooting photo & video on a **DSLR camera**
- Proficient editing skills on **Adobe Premiere Pro & Lightroom**
- Proficient editing skills on **Reaper64 Audio Editing Suite**
- Full, clean **driving licence**.